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**THE ICONIC VIRGINIE BOURDIN TO GIVE A MASTER CLASS ON THE CREATIVE PROCESS, IN-STUDIO AND OUT**

Emil Cohl Mentor Virginie Bourdins’ Masterclass will take place on Friday May, 28th. Bourdin is thrilled to help Emile Cohl Atelier students better understand the studio workflow as they prepare to graduate. Virginie is the founder of Art of Direction (AOD), a production design services company based in London and Barcelona. Prior to AOD, Virginie was MPC London’s first Head of Art Department for VFX, a position she held for over 10 years! Resume highlights include the acclaimed Captain Marvel and Jurassic World. Virginie’s Master Class will use examples and visuals from her real-life work on major motion pictures to give students a better understanding of:

What art directors, production designers and directors are looking for in an artist

What is the right mindset for artists to produce not just their best work but the work their clients actually need

How to manage in-studio work vs the constraints of remote working during lockdown

The presentation will be followed by a lively Q&A during which everyone is encouraged to ask questions.

***About Emile Cohl Atelier***

Emile Cohl Atelier is a social impact video game design and animation educational institution. ECA was founded in 2019 as a nonprofit in collaboration with Ecole Emile Cohl, a prestigious award-winning French institution established in 1984. ECA allocates merit-based scholarships to selected students admitted to its inclusive and rigorous program. In support of intellectual breadth, Emile Cohl Atelier provides technical and soft skills training as well as inroads to some of the fastest-growing creative industries in Los Angeles and worldwide.

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